



Key Emerging Trends in the Okanagan College Region that Impact Education Delivery or Influence College Direction

1. Declining K-12 numbers
2. Increasing trend towards science university transfer
3. Increasing demand for domestic ESL
4. Continued softening of economy, esp. Vernon, Salmon Arm
5. Succession planning



Education Priorities in the next 3-5 years

1. Increase international student enrolments with a breadth of diversity in all 4 OC regions
2. Fully utilize program capacity to increase student opportunity and increase revenue, Stronger focus on retention in all programming areas, esp. university transfer into second year studies
3. Determine how to support regions where enrolments are falling or economy is weak
4. Stronger focus on revenue generation in the areas of corporate training and development
5. Increased focus on wine, food and tourism programming





Education Areas of Greatest Risk and also Areas of Greatest Opportunity

1. International student enrolment
2. Federal and Provincial skills agenda - short term vocational training
3. Domestic ESL, in particular English for Academic Purposes
4. Capital infrastructure, capacity and demand



3 Areas for Partnership or Collaboration

1. First Nations and Industry/Employer partnerships
2. Curriculum development and sharing, e.g. health programming
3. More cohesive transfer arrangements between institutions, e.g. guaranteed admission for arts and science university transfer students after completing two years of study; dual credit with school districts

